**60-Second Youtube video Script Template**

| **Description** | **Time** | **Narration** | **Visuals** |
| --- | --- | --- | --- |
| **Opening Hook** | 0:00 | Grab attention with a compelling statement or question related to the video topic. | Engaging visuals or text overlay to emphasize the hook. |
| **Brief Introduction** | 0:05 | Quickly introduce the video topic and why it's relevant or interesting to the audience. | Relevant visuals or footage related to the video subject. |
| **Key Points Overview** | 0:15 | Outline the main points or takeaways viewers can expect from the video. | Text or graphics highlighting key points. |
| **Deep Dive Content** | 0:25 | Dive into the main content, providing detailed information or insights on the topic. | Supporting visuals, graphics, or clips relevant to the content. |
| **Engagement Callout** | 0:45 | Encourage viewers to engage by liking, commenting, and subscribing to the channel. | On-screen text prompting engagement. |
| **Closing Remarks** | 0:50 | Summarize the key takeaways and express gratitude for watching. | Visuals of the presenter summarizing content. |
| **Outro and Next Video Tease** | 0:55 | Tease the next video or suggest related content for viewers to watch next. | Outro animation and suggested video thumbnails. |
| **Closing Tagline** | 1:00 | Conclude with a memorable tagline or call-to-action for viewers to remember. | On-screen text or visual reinforcement of the tagline. |

**60-Second Youtube video Script Example**

| **Description** | **Time** | **Narration** | **Visuals** |
| --- | --- | --- | --- |
| **Opening Hook** | 0:00 | Hey, TechInsiders! Ever wondered how the latest tech can supercharge your daily life? | Exciting visuals of cutting-edge tech gadgets. |
| **Brief Introduction** | 0:05 | Today, we're diving into the world of smart home devices, and trust me, it's a game-changer. | Clips of a futuristic smart home in action. |
| **Key Points Overview** | 0:15 | We'll explore the top three smart devices that'll transform your living space. | Text overlay or graphics highlighting the three devices. |
| **Deep Dive Content** | 0:25 | First up, the SmartHome Hub - your command center for seamless automation. | Demonstrations of the SmartHome Hub controlling various devices. |
|  | 0:35 | Next, we'll talk about the AI-powered SecurityCam, ensuring peace of mind for your family. | Footage of the SecurityCam in action and its features. |
|  | 0:45 | And don't miss the SmartLights, bringing ambiance and energy efficiency to any room. | Visuals of the SmartLights adjusting colors and brightness. |
| **Engagement Callout** | 1:00 | If you're as excited as I am about these tech wonders, smash that like button and subscribe for more! | On-screen text encouraging likes and subscriptions. |
| **Closing Remarks** | 1:05 | To recap, we explored the SmartHome Hub, SecurityCam, and SmartLights - game-changers for your home. | Presenter summarizing key points with visuals in the background. |
| **Outro and Next Video Tease** | 1:20 | Ready for more tech insights? Click here for our review of the latest gadgets. Catch you in the next one! | Outro animation and suggested video thumbnails. |
| **Closing Tagline** | 1:30 | TechInsider - Bringing tomorrow's tech to you today. Because on this channel, we're always one step ahead! | Visual reinforcement of the tagline. |