

60-Second Youtube video Script Template

Description	Time	Narration	Visuals
Opening Hook	0:00	Grab attention with a compelling statement or question related to the video topic.	Engaging visuals or text overlay to emphasize the hook.
Brief Introduction	0:05	Quickly introduce the video topic and why it's relevant or interesting to the audience.	Relevant visuals or footage related to the video subject.
Key Points Overview	0:15	Outline the main points or takeaways viewers can expect from the video.	Text or graphics highlighting key points.
Deep Dive Content	0:25	Dive into the main content, providing detailed information or insights on the topic.	Supporting visuals, graphics, or clips relevant to the content.
Engagement Callout	0:45	Encourage viewers to engage by liking, commenting, and subscribing to the channel.	On-screen text prompting engagement.
Closing Remarks	0:50	Summarize the key takeaways and express gratitude for watching.	Visuals of the presenter summarizing content.
Outro and Next Video Tease	0:55	Tease the next video or suggest related content for viewers to watch next.	Outro animation and suggested video thumbnails.
Closing Tagline	1:00	Conclude with a memorable tagline or call-to-action for viewers to remember.	On-screen text or visual reinforcement of the tagline.

60-Second Youtube video Script Example

Description	Time	Narration	Visuals
Opening Hook	0:00	Hey, TechInsiders! Ever wondered how the latest tech can supercharge your daily life?	Exciting visuals of cutting-edge tech gadgets.
Brief Introduction	0:05	Today, we're diving into the world of smart home devices, and trust me, it's a game-changer.	Clips of a futuristic smart home in action.
Key Points Overview	0:15	We'll explore the top three smart devices that'll transform your living space.	Text overlay or graphics highlighting the three devices.
Deep Dive Content	0:25	First up, the SmartHome Hub - your command center for seamless automation.	Demonstrations of the SmartHome Hub controlling various devices.
	0:35	Next, we'll talk about the AI-powered SecurityCam, ensuring peace of mind for your family.	Footage of the SecurityCam in action and its features.
	0:45	And don't miss the SmartLights, bringing ambiance and energy efficiency to any room.	Visuals of the SmartLights adjusting colors and brightness.
Engagement Callout	1:00	If you're as excited as I am about these tech wonders, smash that like button and subscribe for more!	On-screen text encouraging likes and subscriptions.
Closing Remarks	1:05	To recap, we explored the SmartHome Hub, SecurityCam, and SmartLights - game-changers for your home.	Presenter summarizing key points with visuals in the background.
Outro and Next Video Tease	1:20	Ready for more tech insights? Click here for our review of the latest gadgets. Catch you in the next one!	Outro animation and suggested video thumbnails.
Closing Tagline	1:30	TechInsider - Bringing tomorrow's tech to you today. Because on this channel, we're always one step ahead!	Visual reinforcement of the tagline.