**60-second Training video Script Template**

| **Description** | **Time** | **Narration** | **Visuals** |
| --- | --- | --- | --- |
| **Opening Hook** | 0-5s | [Start with a compelling question or statement] | [Engaging visuals that grab attention immediately] |
| **Training Objective** | 5-15s | [Clearly state the goal or objective of the training] | [Visual representation of the training objective] |
| **Current Challenge** | 15-25s | [Identify a common challenge or issue] | [Visuals depicting the challenge or issue] |
| **Importance of Training** | 25-35s | [Explain why addressing the challenge is crucial] | [Graphics illustrating the impact of overcoming the challenge] |
| **Solution Introduction** | 35-45s | [Introduce the training solution] | [Visuals showcasing the training program or platform] |
| **Key Learning Points** | 45-55s | [Highlight key learning points] | [Animated text or graphics listing the main takeaways] |
| **Application and Practice** | 55-60s | [Encourage practical application of knowledge] | [Demonstrative visuals of applying training concepts] |

**60-second Training video Script Example**

| **Description** | **Time** | **Narration** | **Visuals** |
| --- | --- | --- | --- |
| **Opening Hook** | 0-5s | "Ever find yourself struggling with time management?" | [Quick cuts of a cluttered desk, clock ticking] |
| **Training Objective** | 5-15s | "In this training, we aim to enhance your time management skills." | [Animated text: 'Training Objective: Improve Time Management'] |
| **Current Challenge** | 15-25s | "Many of us face the challenge of juggling multiple tasks and deadlines." | [Visuals of stressed individuals, overlapping schedules] |
| **Importance of Training** | 25-35s | "Efficient time management is not just about productivity; it's about reclaiming your work-life balance." | [Graphics showing a balanced scale tipping in favor of work-life balance] |
| **Solution Introduction** | 35-45s | "Introducing TimeMaster, our comprehensive time management training program." | [Visuals of the TimeMaster platform, sleek interface] |
| **Key Learning Points** | 45-55s | "Learn to prioritize tasks, set realistic goals, and master the art of delegation." | [Animated text: 'Key Learning Points'] |
| **Application and Practice** | 55-60s | "Apply these skills in your daily routine to achieve a more balanced and fulfilling life." | [Demonstrative visuals of someone implementing time management techniques] |