

60-second Training video Script Template

Description	Time	Narration	Visuals
Opening Hook	0-5s	[Start with a compelling question or statement]	[Engaging visuals that grab attention immediately]
Training Objective	5-15s	[Clearly state the goal or objective of the training]	[Visual representation of the training objective]
Current Challenge	15-25s	[Identify a common challenge or issue]	[Visuals depicting the challenge or issue]
Importance of Training	25-35s	[Explain why addressing the challenge is crucial]	[Graphics illustrating the impact of overcoming the challenge]
Solution Introduction	35-45s	[Introduce the training solution]	[Visuals showcasing the training program or platform]
Key Learning Points	45-55s	[Highlight key learning points]	[Animated text or graphics listing the main takeaways]
Application and Practice	55-60s	[Encourage practical application of knowledge]	[Demonstrative visuals of applying training concepts]

60-second Training video Script Example

Description	Time	Narration	Visuals
Opening Hook	0-5s	"Ever find yourself struggling with time management?"	[Quick cuts of a cluttered desk, clock ticking]
Training Objective	5-15s	"In this training, we aim to enhance your time management skills."	[Animated text: 'Training Objective: Improve Time Management']
Current Challenge	15-25s	"Many of us face the challenge of juggling multiple tasks and deadlines."	[Visuals of stressed individuals, overlapping schedules]
Importance of Training	25-35s	"Efficient time management is not just about productivity; it's about reclaiming your work-life balance."	[Graphics showing a balanced scale tipping in favor of work-life balance]
Solution Introduction	35-45s	"Introducing TimeMaster, our comprehensive time management training program."	[Visuals of the TimeMaster platform, sleek interface]
Key Learning Points	45-55s	"Learn to prioritize tasks, set realistic goals, and master the art of delegation."	[Animated text: 'Key Learning Points']
Application and Practice	55-60s	"Apply these skills in your daily routine to achieve a more balanced and fulfilling life."	[Demonstrative visuals of someone implementing time management techniques]