**90-Second Tutorial/Instructional Video Script Template**

| **Description** | **Time** | **Narration** | **Visuals** |
| --- | --- | --- | --- |
| **Introduction** | 0-10s | Start with a brief introduction, setting the context for the tutorial and its relevance to the audience. | Brief text or animation introducing the topic of the tutorial. |
| **Problem Statement** | 10-20s | Identify a common problem or challenge that the tutorial will address. Connect with the audience's needs or pain points. | Visual representation or animation highlighting the identified problem. |
| **Tutorial Purpose** | 20-30s | Clearly state the purpose of the tutorial and what viewers will learn or accomplish by the end. | Text or animated bullet points summarizing the tutorial's goals. |
| **Equipment/Tools Overview** | 30-40s | If applicable, introduce the equipment or tools needed for the tutorial. Ensure clarity on what viewers should have ready. | Images or animations showcasing required tools or equipment. |
| **Step-by-Step Instructions** | 40-55s | Present the tutorial in a step-by-step format. Clearly and concisely explain each step, allowing time for viewers to process the information. | Screen recordings, animations, or live demonstrations of each step. |
| **Additional Tips** | 55-70s | Offer additional tips or insights that can enhance the viewer's understanding or improve the outcome of the tutorial. | Text overlays or animations providing additional tips and insights. |
| **Troubleshooting** | 70-90s | Anticipate common challenges or mistakes and provide solutions or troubleshooting tips. | Visuals demonstrating common issues and effective solutions. |
| **Recap** | 90-110s | Summarize the key points covered in the tutorial, reinforcing the main takeaways. | Text or animated recap highlighting the tutorial's key steps and tips. |
| **Closing** | 110-130s | Conclude with a thank you and encourage viewers to try the tutorial themselves. | Thank-you message, encouraging visuals, and a fade-out. |

**90-Second Tutorial/Instructional Video Script Example**

| **Description** | **Time** | **Narration** | **Visuals** |
| --- | --- | --- | --- |
| **Introduction** | 0-10s | Welcome to our tutorial on the groundbreaking tool, ProSync. In the next 60 seconds, discover how ProSync revolutionizes your workflow. | Animated text introducing "ProSync" with an engaging visual of the tool's logo. |
| **Problem Statement** | 10-20s | Ever struggle with file synchronization across devices? ProSync is here to solve that challenge seamlessly and efficiently. | Animation showing frustrated users juggling devices and files, highlighting the common problem. |
| **Tutorial Purpose** | 20-30s | Our goal today is to showcase how ProSync simplifies file synchronization, making your work more streamlined and organized. | Text points highlighting ProSync's tutorial goals, emphasizing simplicity and organization. |
| **Equipment/Tools Overview** | 30-40s | Before we dive in, ensure you have your devices and ProSync installed. Let's quickly go over what you'll need for a seamless experience. | Images or animations showcasing devices and the ProSync application, ensuring viewers are prepared. |
| **Step-by-Step Instructions** | 40-55s | Let's get started! Follow these steps to synchronize your files effortlessly with ProSync. It's as easy as a few clicks. | Screen recordings demonstrating the ProSync interface and the step-by-step process of file synchronization. |
| **Additional Tips** | 55-70s | Boost your ProSync experience with these tips: enable automatic syncing, and explore collaboration features for enhanced productivity. | Text overlays or animations provide additional tips for maximizing ProSync's capabilities. |
| **Troubleshooting** | 70-90s | Encountered an issue? Don't worry. ProSync has you covered. Check out these troubleshooting tips to keep your synchronization smooth. | Visuals showing common synchronization issues and the corresponding solutions within the ProSync interface. |
| **Recap** | 90-110s | To recap, ProSync simplifies file synchronization, enhances collaboration, and brings efficiency to your workflow. | Animated text summarizing key benefits of ProSync, reinforcing its value proposition. |
| **Closing** | 110-130s | Thank you for joining us on this ProSync tutorial journey. Start syncing, start thriving. Happy syncing! | Thank-you message, visuals of a thriving workspace with ProSync in action, and a fade-out to conclude the tutorial. |