

90-Second Tutorial/Instructional Video Script Template

Description	Time	Narration	Visuals
Introduction	0-10s	Start with a brief introduction, setting the context for the tutorial and its relevance to the audience.	Brief text or animation introducing the topic of the tutorial.
Problem Statement	10-20s	Identify a common problem or challenge that the tutorial will address. Connect with the audience's needs or pain points.	Visual representation or animation highlighting the identified problem.
Tutorial Purpose	20-30s	Clearly state the purpose of the tutorial and what viewers will learn or accomplish by the end.	Text or animated bullet points summarizing the tutorial's goals.
Equipment/Tools Overview	30-40s	If applicable, introduce the equipment or tools needed for the tutorial. Ensure clarity on what viewers should have ready.	Images or animations showcasing required tools or equipment.
Step-by-Step Instructions	40-55s	Present the tutorial in a step-by-step format. Clearly and concisely explain each step, allowing time for viewers to process the information.	Screen recordings, animations, or live demonstrations of each step.
Additional Tips	55-70s	Offer additional tips or insights that can enhance the viewer's understanding or improve the outcome of the tutorial.	Text overlays or animations providing additional tips and insights.
Troubleshooting	70-90s	Anticipate common challenges or mistakes and provide solutions or troubleshooting tips.	Visuals demonstrating common issues and effective solutions.
Recap	90-110s	Summarize the key points covered in the tutorial, reinforcing the main takeaways.	Text or animated recap highlighting the tutorial's key steps and tips.
Closing	110-130s	Conclude with a thank you and encourage viewers to try the tutorial themselves.	Thank-you message, encouraging visuals, and a fade-out.

90-Second Tutorial/Instructional Video Script Example

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Introduction	0-10s	Welcome to our tutorial on the groundbreaking tool, ProSync. In the next 60 seconds, discover how ProSync revolutionizes your workflow.	Animated text introducing "ProSync" with an engaging visual of the tool's logo.
Problem Statement	10-20s	Ever struggle with file synchronization across devices? ProSync is here to solve that challenge seamlessly and efficiently.	Animation showing frustrated users juggling devices and files, highlighting the common problem.
Tutorial Purpose	20-30s	Our goal today is to showcase how ProSync simplifies file synchronization, making your work more streamlined and organized.	Text points highlighting ProSync's tutorial goals, emphasizing simplicity and organization.
Equipment/Tools Overview	30-40s	Before we dive in, ensure you have your devices and ProSync installed. Let's quickly go over what you'll need for a seamless experience.	Images or animations showcasing devices and the ProSync application, ensuring viewers are prepared.
Step-by-Step Instructions	40-55s	Let's get started! Follow these steps to synchronize your files effortlessly with ProSync. It's as easy as a few clicks.	Screen recordings demonstrating the ProSync interface and the step-by-step process of file synchronization.
Additional Tips	55-70s	Boost your ProSync experience with these tips: enable automatic syncing, and explore collaboration features for enhanced productivity.	Text overlays or animations provide additional tips for maximizing ProSync's capabilities.
Troubleshooting	70-90s	Encountered an issue? Don't worry. ProSync has you covered. Check out these troubleshooting tips to keep your synchronization smooth.	Visuals showing common synchronization issues and the corresponding solutions within the ProSync interface.
Recap	90-110s	To recap, ProSync simplifies file synchronization, enhances collaboration,	Animated text summarizing key benefits

		and brings efficiency to your workflow.	of ProSync, reinforcing its value proposition.
Closing	110-130s	Thank you for joining us on this ProSync tutorial journey. Start syncing, start thriving. Happy syncing!	Thank-you message, visuals of a thriving workspace with ProSync in action, and a fade-out to conclude the tutorial.